

National Black Church Initiative

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NBCI Hails Launch of Unique Film Project “Born To Overcome”

Tinted Glass Films, Using New Crowd Funding Model, Tells Story of Struggle, Success, and Faith in Upcoming Film

Washington DC - The National Black Church Initiative (NBCI), a coalition of 34,000 churches representing 15.7 million African American churchgoers, is proud to partner with Tinted Glass Films in promoting the production company’s latest film, “Born to Overcome.” Along with their film, production executives are launching a significant effort to help churches raise funds in troubling times. With proceeds from film screenings, thousands of wonderful participating churches whose very existence is at stake will be able to raise money for their operations and their communities.

Rev Anthony Evans, NBCI President, says “The black church is eager to work with Tinted Glass Films on this effort. Not only is *Born to Overcome* a fantastic story unto itself, but film executives are giving back to the faith community by allowing member churches to benefit from screening proceeds. The messages of grace and Godly love featured in the film have truly translated to real life. We are honored to help those churches in need get access to whatever tools are at their disposal in order to help pull their communities out of these economically troubling times.”

Inspired by actual events, "Born to Overcome" will be shot in Indianapolis, IN and Portland, OR by accomplished and award-winning filmmakers. NBCI is proud to work with Tinted Glass Films, whose twenty five years of combined filmmaking experience fuel their commitment to delivering a studio quality picture with an independent spirit. All member churches and congregants are encouraged to visit myfaithshines.com to support not only this endeavor, but others who are working to bring messages of hope and faith to the country.

About NBCI

The National Black Church Initiative (NBCI) is a coalition of 34,000 churches working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. NBCI's mission is to provide critical wellness information to all of its members, congregants, churches and the public. NBCI offers faith-based, out-of-the box and cutting edge solutions to stubborn economic and social issues. NBCI's programs are governed by credible statistical analysis, science based strategies and techniques, and methods that work. Visit our website at www.naltblackchurch.com.