

# *NBCI National Black Breast Cancer Fund Inaugural Meeting*

**Presented by Rev. Anthony Evans**  
President of the National Black Church Initiative (NBCI)



**September 21, 2024**  
**11:00am**



# *WELCOME!*

Thank you for joining us on this monumental  
opportunity to impact Black women's health

# *Who We Are*



The National Black Church Initiative (NBCI) is a coalition of 150,000 African American and Latino churches constituting 27.7 members working to eradicate racial disparities in healthcare, technology, education, housing, and for all its members, congregants, churches, and the public.

The mission of NBCI is to provide critical wellness information to all its members, congregants, churches, and the public. NBCI's methodology utilizes faith-sound health science and critical wellness information to science and partners with major organizations and officials to reduce racial disparities in the variety of areas cited above.



## Moving Toward A National Black Health Agenda

What African Americans Want from The Democratic  
and the Republican Party in Healthcare

### **ADDRESSING SOCIAL DRIVERS of HEALTH**



**The National Black Church Initiative (NBCI)**  
**Rev. Anthony Evans, President**  
**Dr. Joseph Webster, Chief Clinical Officer**



# National Black Health Agenda

<https://www.naltblackchurch.com/pdf/blackhealthagenda-congress.pdf>

## HEALTH

## Cancer diagnoses are more common — but so is surviving

SEPTEMBER 18, 2024 · 5:27 PM ET

HEARD ON ALL THINGS CONSIDERED



Yuki Noguchi

A report shows rapid development of new cancer treatment and detection is helping people live longer. But more people are also getting diagnosed, and at younger ages.

JUANA SUMMERS, HOST: A new report on cancer offers both bad news and good news. The American Association for Cancer Research looked at the last 30 years. It says cancer is growing more common, especially with younger people. It also says the death rate has dropped significantly. NPR's Yuki Noguchi reports.

YUKI NOGUCHI: Lourdes Monje was 25 and had moved to Philadelphia to switch careers to become a teacher when a trip to the doctor to investigate a lump turned into a breast cancer diagnosis. That Stage 4 diagnosis four years ago threw everything Monje knew about life into a different gear.

LOURDES MONJE: Everything shifted from that point on. Everything became about making sure that the cancer didn't try to keep spreading, knowing that it had spread already so quickly.

NOGUCHI = BYLINE: Monje felt devastated. But the oncologist explained that new treatments were much more effective than a generation ago, and that proved true. The new targeted therapies for breast cancer started working. The drugs have beaten back most of the tumors.

MONJE: I feel like my quality of life is pretty good, you know, considering that I thought I was going to die.

NOGUCHI = BYLINE: Four years after diagnosis, now 29, Monje is teaching part-time and grateful for stability and the potential of many years left to live.

NOGUCHI = BYLINE: Four years after diagnosis, now 29, Monje is teaching part-time and grateful for stability and the potential of many years left to live.

MONJE: I'm able to spend time with my family. That's kind of what's most important to me. I'm able to spend time with my friends. I was able to go on this trip to California to see my - one of my really close, dear friends.

NOGUCHI = BYLINE: Monje's story is an example of both the good and bad news when it comes to cancer - good in the sense of being able to access life-prolonging new treatments unavailable a generation ago, and bad in the sense that cancer incidence is increasing, especially among young adults like Monje. Jane Figueiredo is a researcher at Cedars-Sinai in Los Angeles, and one of the co-authors of the American Association for Cancer Research report. She says it shows treatments and better detection methods have made even highly lethal cancers like lung or melanoma much more survivable.

JANE FIGUEIREDO: New therapies, including immunotherapies, have been very successful across a number of different cancers.

NOGUCHI = BYLINE: Similarly, she says, tools like artificial intelligence are able to scan patient databases to identify common features of cancer, for example, making it easier to identify medicines that might target a person's specific disease. In other words, says Figueiredo, never before has cancer treatment moved so swiftly toward finding new cures. But at the same time, increased rates of obesity and alcohol consumption, and environmental factors, for example, are causing cancer rates to surge among young people.

FIGUEIREDO: It's very concerning. These are individuals at the prime of their life. These are individuals that are trying to advance their careers. They may be caring for children or family members, trying to save money. And they often don't recognize some of their symptoms.

NOGUCHI = BYLINE: All these things mean there are more Americans living with and surviving cancer. Three decades ago, survivorship was relatively rare, and cancer survivors made up fewer than 1.5% of the population. Now they make up 5%. That's 18 million Americans living with a cancer diagnosis in their past.

Yuki Noguchi, NPR News.

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# *Purpose of the NBCI National Breast Cancer Fund*

The most compelling reason why the NBCI has decided to create a national breast cancer fund is because of the *egregious* amount of African American women that the Black church continues to lose from this disease

NBCI *strongly* believes that we need to use the *full force* of the African American church to bring some healing around the issues of education, outreach, prayer, research, and hope

We believe that we can make a difference and move toward a cure for this disease that is drastically and disproportionately impacting African American women (add data to this)





# *Know the Data*

*From the National Black Health Agenda  
CDC Statistics*

**5yr**

Black women have the lowest 5-year relative breast cancer survival rate compared to all other racial/ethnic groups

**35yr**

Black women under age 35 have breast cancer rates that are two times higher than White women of the same age



# *Why Your Organization Has Been Invited*

We have heard of the great work that you and your organization are doing around the nation in our churches and wanted to have a conversation with you regarding the National Black Breast Cancer Fund

We wanted to work with you to provide *critical* breast cancer education to all NBCI members and bless your organization with a portion of the proceeds that will result from our efforts

We wanted to share our passion and vision of the fund with your organization and invite you to be a key stakeholder in this great mission



# *Why We Invited You to Washington, DC*

We are inviting you to this meeting in Washington, DC on September 21 from 12-5p for the purpose of explaining to you in detail of the purpose and activities of the fund

We want to better learn who you are through having interpersonal interactions and not a zoom call

We will explain to you how the fund will function and the mechanics of the campaign, and your possible role in it, provided that you accept the challenge. We will also discuss the importance of education as a means of the prevention of breast cancer

We would like for your organization to join NBCI in this effort with the National Clinical Trial Strategic Plan (click link to learn more) and specifically focus in on your dreams, your vision, and the challenges you face moving forward



***The critical point of developing an education module for Black women with breast cancer***

**The creation of a new National Black Breast Cancer website**

**The creation of a new National Black Breast Cancer logo**

**The creation of a clinical path for treatment**

**The development of a handbook for African American women with breast cancer**



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***The critical point of developing an education module  
for Black women with breast cancer***

**The creation  
of a video  
explaining the  
National Black  
Breast Cancer  
Fund**

**Pushing Susan  
Komen  
material and  
Institution out  
of the Black  
Church**

**Picking new  
colors for  
the  
campaign**





## *How Will It Work?*

1. **EVERY YEAR** we will choose a host church from one of the 5 NBCI Faith Commands
2. **WE WILL** choose a woman to be the national chairperson of that year's campaign (This woman can be from a different church from the host church)
3. **FROM JANUARY TO JUNE**, we will have one woman representing the National Breast Cancer Campaign Cancer Fund from every congregation
4. **ONE WOMAN** representing the state campaign
5. **ONE WOMAN** representing the national campaign

National Black Church Initiative

# *Fundraising Timetable*



**6mo**

**June-December**

**1st**

**First Campaign  
will start June  
2025**

# *Additional Priorities During June-December*

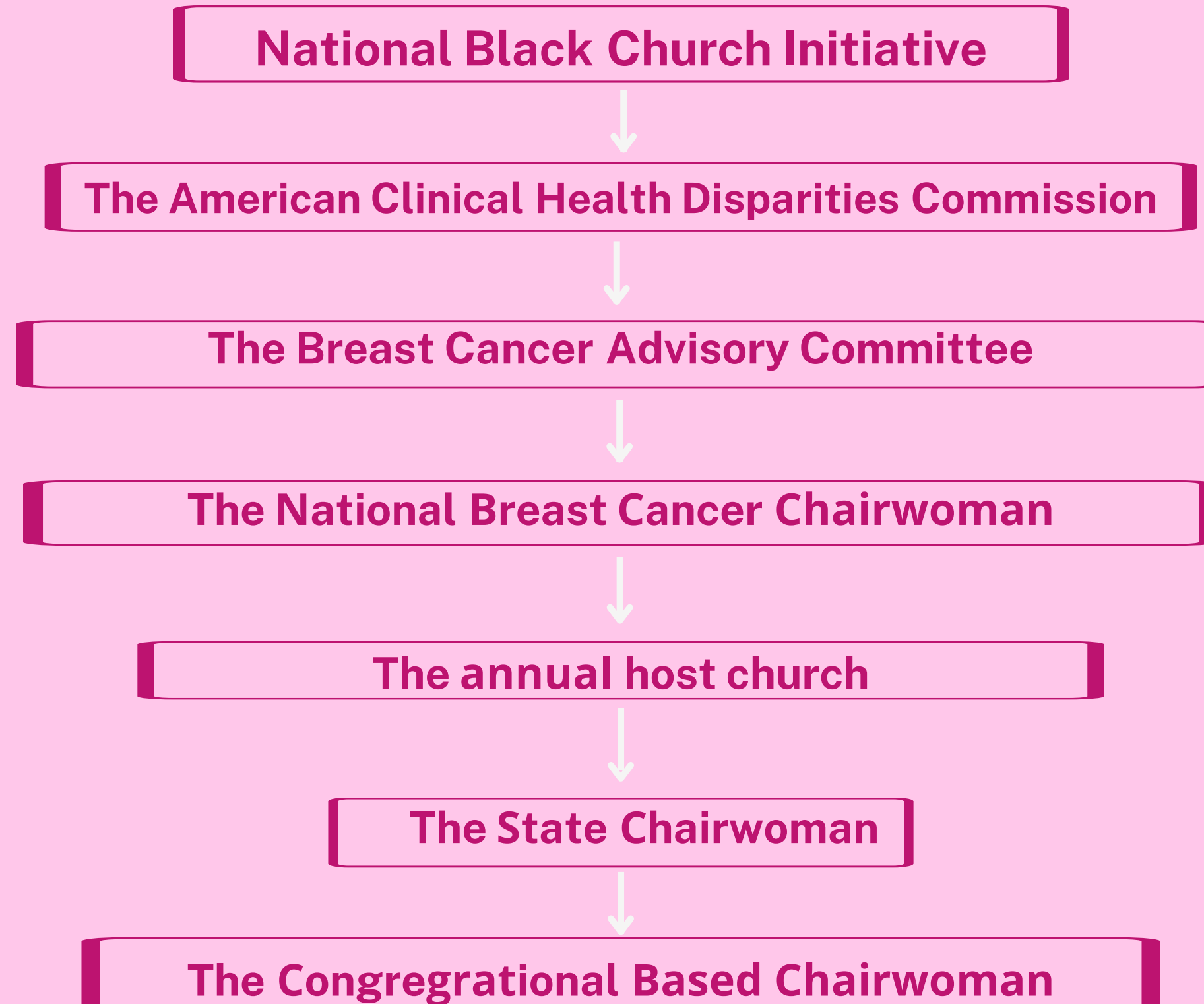
**Breast Cancer  
Sundays**

**Launch National  
Social Media  
Campaign**

**The National  
Advisory Group  
will provide  
leadership to  
the campaign**



# *Organizational Flowchart*





# *Thank you*

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**For your attention  
We look forward to working  
with your organization!**

[www.naltblackchurch.com/](http://www.naltblackchurch.com/)

[www.blackchurchclinicaltrials.com.com](http://www.blackchurchclinicaltrials.com.com)

