## **National Black Church Initiative**

P.O. Box 65177 Washington DC 20035 202-744-0184 dcbci2002@gmail.com www.naltblackchurch.com

Contact: Rev. Anthony Evans 202-744-0184

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## The National Black Church Initiative Says White Pollsters are Wrong -- This Election Will Be Decided by Black Faith Voters in the Battleground States

We are urging everyone to vote

**Washington, DC** – The National Black Church Initiative (NBCI) a coalition of 34,000 African American churches comprising of 15 major black denominations and consisting of 15.7 million members, believes that Black faith voters in the Battleground States will determine this election. White pollsters always want us to believe that white women and Latinos will do this and every time it is proven that the Black vote has been decisive to Democrats and Republicans being elected President.

We do not pick sides, note our March 2<sup>nd</sup> Press Release (The National Black Church Initiative Does Not Endorse Any Political Party or Candidate <a href="http://www.naltblackchurch.com/pdf/endorsement-release.pdf">http://www.naltblackchurch.com/pdf/endorsement-release.pdf</a>). We will never tell anyone who

http://www.naltblackchurch.com/pdf/endorsement-release.pdf). We will never tell anyone who to vote for but we will provide them information on each candidate and issues that confront their community going forward. We declare our independence.

This time around Hillary Clinton the Democratic candidate will not receive the traditional 95% of the Black vote because African Americans do not trust her and it reflects their deep disappointment in the past 8 years under Barack Obama's Administration where he has allowed

African Americans to be shot down by white racist cops and has done nothing about it. The administrative support for Black colleges is down, for the first time Black businesses did not grow under this Presidency. His notion of being fair has been a moral detriment to African American businesses, education and youth's lives. The President's Affordable Care Act is not affordable nor is it universal for African Americans. The numbers have been traditionally down nonetheless even though there have been a few that have received health care for the first time but according to everyone that system is not sustainable. Blacks will never tell white pollsters they feel this way. They would just stay away but we urge them to vote nonetheless.

Rev. Anthony Evans, President of the National Black Church Initiative says, "This has been a difficult election and Black voters feel the same frustration white voters feel. It is not because Barack Obama is not running, it is because in the past 8 years our lot has not changed. White pollsters always try to group us into the Democratic Party and try to alienate us from the Republican Party, but Black faith voters going forward will not participate anymore in the two party system. We will be an independent entity and we will decide on whatever candidate we want based on our faith. We will not be aligned on a political basis with gays, who we morally disagree with but love, we will not be aligned with Latinos who do not speak to our issues and we will never support a comprehensive immigration reform bill, but love.

There are deep divisions and it is nothing that the NAACP can gloss over and we will never again listen to CNN, MSNBC, the Washington Post, the National Public Radio or the New York Times for these coalition of political parties in media have been a detriment to Black faith voters. This is the last election that we will ever work for or advocate for a so called liberal agenda. We are going to advocate a Christian agenda going forward and we will not listen to the White liberal media or Black politicians going forward. We declare our moral independence even from Black politicians who have sold us down the river. We will register in record numbers across this country in every congressional district and we will exercise our constitutional Christian right to elect those individuals who we deem worthy to be elected. We are not starting a political party by any means this is a Christian fellowship for social change in the Black community. This is not a political movement or party this is a moral crusade for the souls of the African American community and family."

On July 6th we launched a very sophisticated and targeted voter registration and education program concentrating in the eleven battleground states and working with other Black faith-communities to register African Americans all over the country. We understood that the election will be determined by these eleven states so we concentrated on raising the registration 5% points over the 2012 numbers. We did this because of the nature of the 2012 election. Many people do not recognize how close that 2012 election was and that President Obama was barely re-elected. He was only able to succeed by recognizing gay marriage because he knew that the Black vote would not be at the same level that it was at in 2008 so he compensated the lack of Black support for support from the gay community.

He won by: 4% in Colorado, 1% in Florida, 6% in Iowa, 9% in Michigan, 6% in Nevada, 6% in New Hampshire, 2% in Ohio, 5% in Pennsylvania, 3% in Virginia and 7% in Wisconsin. He lost by 3% in North Carolina. When you evaluate how close the 2012 election was and the average percentage point in which he won the re-election by, it was less than 3-4%. And this is why we

sought to raise the voter registration levels at 5% so that African American Black religious Church goes will have some percentage in determining who will be President and the agenda going forward. One of asks is that if we are successful in helping to select the next President of the United States is that they will not use the Justice Department to crucify the Black Church just because we have a separate theology to the gay community. The issue of Church and State will be paramount in the next Presidency of the new President and unless we are at the forefront of determining who will become President we will have no influence going forward. But our crisis is real.

## **About NBCI**

The National Black Church Initiative (NBCI) is a coalition of 34,000 churches working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. NBCI's mission is to provide critical wellness information to all of its members, congregants, churches and the public. NBCI offers faith-based, out-of-the box and cutting edge solutions to stubborn economic and social issues. NBCI's programs are governed by credible statistical analysis, science based strategies and techniques, and methods that work. Visit our website at www.naltblackchurch.com.